



**Seshadripuram Educational Trust**

# **Seshadripuram Academy of Business Studies**

**(Affiliated to Bangalore University)**

**K.S. Town, Bengaluru- 60**

## **IQAC**

**In association with**



**ICBE**



**International Conference**

**on**

**“Contemporary Issues and Challenges in  
Technology, Commerce and Management”**

***30-31<sup>st</sup>, March 2019***

**Venue:** Auditorium

**Seshadripuram Academy of Business Studies**

**K.S Town, Bangalore-60**

## Inaugural Session

**Date:** 30.03.2019 (Saturday)

**Time:** 10.00 am to 11.00 am

### Chief Guests

**Dr.K.R. Venugopal**

Vice Chancellor,  
Bangalore University, Bangalore.

**Dr. Hathairat Ketmaneechairat**

Dept. of Information and Production Technology Management.  
King Mongkut's University of Technology, North Bangkok, Thailand.

### Keynote Speaker

**Dr. M.H. Bala Subramanya**

Professor of Economics,  
Department of Management Studies  
Indian Institute of Science (IISc)

### Guests of Honour

**Dr. Vijaykumar. R**

Regional Director, Northern Regional Committee,  
National Council for Teacher Education  
(A Statutory Body of Ministry of HRD)  
New Delhi

**Mr. C. Jayaram**

Chairman,  
Karnataka State Pollution Control Board  
Government of Karnataka, Bangalore

### Presidential Address

**Dr. Wooday P. Krishna**

Hon. Gen. Secretary,  
Seshadripuram Educational Trust  
Bangalore

## Valedictory Session

**Date:** 31.03.2019 (Sunday)

**Time:** 2.00 PM to 3.00 PM

### Chief Guests

**Dr. Maleerat Sodanil**

Faculty of Information Technology  
King Mongkut's University of Technology, North Bangkok,  
Thailand

**Prof. N Chandrappa**

Registrar (Evaluation), Bangalore Central University  
Bangalore

### Guest of Honour

**Dr. Uma Chandra Sekaran**

Professor, Department of Management Studies,  
Pondicherry University, Pondicherry

### Presidential Address

**Mr. W.D. Ashok**

Trustee, Seshadripuram Educational Trust  
Bangalore

**Lakshmi S**  
Organizing Secretary

**Roopashree U**  
Coordinator, IQAC

**B A Ananthram**  
Chairman, Governing Council

**Prof. Jayarama**  
Principal

**SESSION DETAILS**

**Day-1:(30 March 2019)**

**Plenary Session-I**

**Topic: “Commerce and Management Education in 21st Century”**

**11:30 am  
to  
1.00 pm**

**Chairperson:** **Dr.B.C.Sanjeevaiah**, Chairman, ICBE.  
**Speakers :** **Dr. B. G. Sathya Prasad**,  
Director, GT Institute, Bangalore.  
**Dr. P.V.Padmaja**, Principal, MLA Academy of  
Higher Learning, Bangalore

**Plenary Session-II**

**Topic: “Artificial Intelligence in Human Resource Management”**

**2:00 pm  
to  
3.30pm**

**Chairperson:** **Dr. Maleerat Sodanil**, Faculty of Information  
Technology, King Mongkut’s University of  
Technology, North Bangkok, Thailand.  
**Speakers:** **Dr. Sri Ram Kothapalli**,  
Management Professor, CMR University, B’lore  
**Mr. Raghunandan.S.V**,  
Chief Enabling Officer, EssVeeAssociates, B’lore

**3:30 pm  
to  
5:00 pm**

**Technical Session-I ( Theme-wise Paper Presentation)**

**Day-2 :(31 March 2019)**

**Plenary Session -III**

**Topic:“Trends and Innovation in Management Education World Wide”**

**10.00 am  
to  
11:30 am**

**Chairperson :** **Dr. Manjunath S.**  
Associate Professor, Research and  
Innovation, C.M.R University, Bangalore  
**Speaker :** **Prof. Lakshman**,  
Dean & Professor of Commerce (Retd),  
University of Mysore, Mysore.  
**Mr. Suresh Babu**,  
Chairman and Managing Director of  
Vasuki Group of Companies

**12.00 pm  
to  
1.30 pm**

**Technical Session-II ( Theme-wise Paper Presentation)**

