

Guidelines for paper submission

1. Only original papers will be considered and published in the ISSN or UGC CARE LIST JOURNAL. (Publication Charges are separate)
2. The maximum number of authors allowed per paper is two. Each author should register separately.
3. The Author should present the paper in person.
4. Paper submitted should be exclusively written for the seminar.
5. The paper should be in MS-WORD, Times New Roman, 12 font size with 1.5 line spacing and 1.0 inch margin on all slides with two columns.
6. The paper shall have the authors affiliation and communication address with contact number and mail id.
7. Abstract shall not exceed 300 words (italic, bold, 10 point) Key words 3-4.
8. The length of the paper should not exceed 10 pages or 3000 words including all references table and figures.
9. The Authors are expected to cite all their references in APA format only.
10. Papers should be sent to the following email-id: sabs.conference2023@gmail.com
11. Registration link: <https://forms.gle/LCBiMVd8YGYdDTvy7>

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Seshadripuram Educational Trust



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IQAC INITIATIVES ADWITEEYA

The 6th ONE DAY NATIONAL LEVEL CONFERENCE

(Hybrid Mode)
ON

Emerging Frontiers in Commerce and Management
for Sustainable Development Goals in AI Era

Organised By
Department of Commerce and Management
in Association with FKCCI



Date : 21.02.2025

SESHADRIPURAM EDUCATIONAL TRUST (SET)

SET made a magnificent beginning in the year 1930. SET aims at to empower every individual with knowledge and self-confidence by providing value based higher education. Since the time of its inception and through the process of its evolution, the soul essence of Seshadripuram Educational Trust has been - To Educate, To Empower & To Enrich! It has followed the legacy to impart Academic Knowledge and inculcate value Education to its students. It has stood tall as a premier Education set up and over the decades has been growing from strength to strength with a dynamic outlook.

Federation of Karnataka Chambers of Commerce and Industry (FKCCI)

Bharat Ratna Sir. M. Visvesvaraya was an engineering genius, a visionary, a statesman and most importantly a great Institution builder. The erstwhile Mysore Chamber of Commerce founded by him on May 8th 1916 started serving the interests of the Business community since its inception. Mr W.C. Rose served as the first President of the Chambers from 1916 till 1920. The Chamber later became the Federation of Karnataka Chambers of Commerce and Industry (FKCCI). Over the last 100 years, the Chamber has had a distinguished array of businessmen and industrialists at the helm of FKCCI, establishing it as an apex organization for Industry, Trade & Service sectors in Karnataka.

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES (SABS)

Seshadripuram Academy of Business Studies is located at the prime location of Kengeri Satellite Town, The college is governed by Seshadripuram Educational Trust, which runs 32 institutions. The college aims to bring about a holistic development of the student population with equal emphasis on curricular and co-curricular activities through various associations to provide the right input to build a strong society. While strengthening the students academically, we also intend to make them socially responsible.

We believe that success is bagged by those who are either the first, the fastest or who do things differently. The college puts in its best efforts to provide good and affordable education to all, thereby enabling each and every student to become socially responsible citizens. With the kind support of SET we happily proclaim to have completed the two decade. SABS has gained the status of a popular land mark in the vicinity. We appeal to everyone concerned to lend your helping hand to enable us to strengthen our goal.

ABOUT THE CONFERENCE:

The integration of Artificial Intelligence (AI) into commerce and management is rapidly reshaping industries and business practices, presenting both opportunities and challenges in the context of achieving the Sustainable Development Goals (SDGs). AI has the potential to be a powerful tool for advancing sustainable development, driving innovation, efficiency, and inclusivity across various sectors. AI can foster the development of sustainable and resilient business models, which are essential for long-term success. The application of AI in operations, supply chains, and product development helps companies reduce waste, optimize resources, and improve energy efficiency.

AI offers transformative potential in achieving the SDGs, particularly by enhancing efficiency, enabling sustainable practices, and fostering inclusivity across different sectors. However, to ensure that AI contributes positively to the SDGs, there must be a focus on ethical AI development, transparent governance, and collaboration among businesses, governments, and international organizations. By fostering responsible AI innovation and addressing its potential risks, AI can become a driving force for a more sustainable and equitable global economy.

Objectives of the conference:

- * To elucidate new ideas, opinions and suggestions from the industrialists, academicians and students to contribute for economic consistency.
- * To persuade the government to bring the unincorporated sector into the mainstream.
- * To encourage the traditional sector and its uniqueness.
- * To incorporate the dynamic changes to facilitate Progressive India in AI era.

Sub topics for Paper Presentation:

- * Financing SMEs
- * AI based higher education/role of AI in education
- * Start-ups, Innovation, and Intellectual Property Rights
- * Artificial Intelligence and Sustainable Development Goals (SDGs)
- * Financial Technologies and Sustainable Development
- * Digital Transformation and Business Sustainability
- * Human Resource Management and the Future of Work
- * Entrepreneurship and Innovation for SDGs
- * Corporate Governance and Ethics in the AI Era
- * Marketing Strategies for Sustainable Growth
- * Education, Skill Development, and Research in AI-powered Economies
- * Related topics that are relevant to the theme

Important Dates

Last Date for submission of Abstract:	Notification of acceptance of paper	Last date for submission of full paper	Notification of acceptance of paper
30-01-2025	05-02-2025	10-02-2025	15-02-2025

**Fee Structure: Academicians, Research Scholars ₹ 200/-
Students : No Registration Fee**

Registration Fee: online payment

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