



Annual Report for the Academic Year 2021-22

The vision and mission of the college are to instil in the students an everlasting urge to learn and think clearly and objectively. Their energy has to be channelled effectively to bring peace and prosperity to society. All the activities of the Seshadripuram Academy of Business Studies are directed towards achieving this. Owned and managed by the Seshadripuram Educational Trust, the efforts to provide quality education, obtained a 'B' Grade in the NAAC assessment during March 2018.

INTERNAL QUALITY ASSURANCE CELL

In a step towards excellence, the Internal Quality Assurance Cell of our college provides an open forum to provide an interface for the students and the various officials of the college. Their feedback provides a valuable basis for quality maintenance and improvements in facilitating learning. As a step to evolve learner-centric techniques and adopt technology, the faculty have designed e-content in several disciplines. This has made learning more inclusive and caters to the needs of the students by making learning more interactive and experiential.

To equip the faculty with a set of skills that can be put to personal and institutional use, the IQAC Cell of the College conducted FDPs, workshops and guest lectures. The AQAR of the college was submitted to the NAAC for the academic year 2018–19. The faculties have to continuously upgrade themselves in their fields of specialisation and optimise their efficiency through increased research to design the future road map of higher education. As a step towards this and towards the quality enhancement of our faculty, there have been too many workshops, FDPs and Seminars.

DEPARTMENTAL ACTIVITIES

Department of Commerce and Management

In collaboration with Research, the Department of Commerce and Management held four FDPs, three SDPs, and one national-level FDP. Faculty from the department of commerce and marketing have given research papers at national and international conferences and seminars, and also won the best paper award. Departmental teaching staff contributes to the university's service as members of the BOS and BOE.

Department of Language

Staff and students of our college celebrated "Vishwa Hindi Diwas" on June 25, 2022, as a mark of acknowledgement of Hindi as a national language. Dr. Balaji Naik, Faculty, Department of Hindi, Bangalore University, was the speaker for this event and he spoke about the importance of the Hindi Diwas celebration and also conveyed how Hindi has become a global language in the world.

Department of Computer Science

The BCA Department has conducted various interclass activities through Tech Savvy Forum. In addition to logo-making and quiz competitions, The Forum has organised a project orientation session for final-year and second-year BCA students. The forum has organised a national-level faculty development programme on the topic "identification of fake journals."

COMMENT FORUM

Forum organises events to meet the industry's requirements and helps students acquire the necessary corporate skills. During the academic year, the Comment Forum collaborates with the Department of Communications and Management to organise events. Throughout the academic year, many events were organized, such as B-QuizMaster's seminar, "Workshop on Case Study Analysis," and "Talaash," a treasure hunt.

WOMEN'S EMPOWERMENT CELL

The Women Empowerment Cell has invited women entrepreneurs on different occasions to motivate girl students. The Enjoy English Club has conducted various games in which students have participated in large numbers and won prizes. Game of Words was the highlight of the year.

EXAMINATION COMMITTEE

The Examination Committee, in collaboration with the Internal Quality Assurance Cell, held the first assessment test for all courses (B.Com., B.B.A., and B.C.A.) on December 20th, 21st, and 22nd and informed all students about the code of conduct to be followed, the importance of the internal test, seating arrangements, discipline, maximum marks, duration, paper pattern, and so on.

Failed students were monitored by a mentor, who suggested ways to improve their marks in the Bangalore University semester exam.

The first Internal Test for the even semester was held from June 27th to June 29th, 2022. A retest was also held from July 30th to August 6th, 2022, for those students who were absent for I Internal. From August 23rd to September 5th, 2022, a committee conducted a pre-final examination, with results displayed in the respective class room.

Internal tests and pre-final exams for the Academic Year 2021-22 were successfully completed with the cooperation of teaching and non-teaching staff. Following a follow-up on regular absentees, class teachers and mentors made these decisions, and the same report was submitted to the exam committee. Papers were distributed to the students after evaluation by each subject teacher.

STUDYCENTRES

Education is complete only if it enables the holistic development of the individual. In keeping with the vision of the institution to create socially responsible citizens, stressing the importance of values and Value Education, the following programmes were organised by the study centers;

Vivekananda Study Center, Gandhian Study Center, Ambedkar Study Center and Buddha Study Center.

ANTI RAGGING CELL (SURAKSHA)

All students are made aware of ragging, and the anti-ragging initiative is carried out by students and their parents or guardians. Awareness programmes on ragging are conducted. We are proud to say that our SABS campus is a ragging-free campus.

ECO-CLUB

The Eco Club took the initiative to raise awareness among students about the importance of preserving the environment, such as protecting forest resources, conserving water, and preserving the eco system.

The list of programmes conducted during the year is as follows:

- EssayWritingCompetitioninAssociationwithDepartmentofPublicEducation, Karnataka 25th November, 2021.
- National Farmers Day is December 23rd, 2021, and will be addressed by SABS alumni and resource person Shishi Kumar, PS, owner of Shiva Farm and Nursery.
- "Is solar and electrical energy the future of the world?"

TRAINING AND PLACEMENT

With changing industry dynamics and rising industry imperatives, the role of the institution becomes even more important in creating awareness among students as either job-seekers or job-providers. In an era of shrinking global borders and expanding citizenry, SABS's efforts are focused on developing a broader perspective in students in order to better prepare them for their future careers. For the academic years 21-22, 182 students were placed, whether self-employed or not. More than 80 students were selected or placed in Tier I companies. The package size ranges from 2.5l to 6l.Placement cells conducted hands-on training for students on how to crack interviews.

CULTURAL ACTIVITIES

The cultural committee of the college works with the objective of developing the academic and cultural talents of the students, improving their capabilities to work as a team and raising their level of self-confidence in interacting with fellow students and peers. Boasting a range of cultural events that spur engagement, competitions, and overall development, the cultural committee was active in engaging the students and exhibiting their talent and skill.

Talent Search Week will take place on January 17th, 2022.

- Aazaadi Ka Amruthmahotsav, August 15, 2022
- Annual Day will be held on September 2, 2022.

NSS and YRC

The scheme's overall goal is to be educational, and the activity through which that goal is to be attained is community service. It is a student-centered programme in which projects are conducted in the community by NSS volunteers in close collaboration with the community, giving students a wide range of opportunities to interact with people. For a long time, the National Service Scheme (NSS) has played an important role in strengthening the souls and minds of college students.

The scheme's overall goal is to provide "education and service" to and for the community.

NCC

The National Cadet Corps is upholding the aims of the National Cadet Corps, i.e., to develop character, leadership, discipline, a secular outlook, a spirit of adventure and the ideals of selfless service among the youth of the country. SABS (Permanently Affiliated with Bangalore University): The NCC devotedly trains the cadets to imbibe and be responsible citizens of the country. SABS has an NCC Army Wing open for both male and female students, which are under No. 4 Company of the 9 Karnataka Infantry Battalion NCC.

DEPARTMENT OF PHYSICAL EDUCATION:

The goal of the Department of Physical Education and Sports is to provide facilities related to physical education and sports. to playing and fitness. The Department aims at total education through the physical, intellectual, emotional, and social development of people in order to promote healthier, happier and more successful people. The department will encourage students to take part in sports, whether they are recreational or competitive. The Department has produced many National and International players. College teams compete in intercollegiate and other major sports on all-Indian, interuniversity, national, and international levels. The department has also had experience organising intercollegiate-level sports activities.

ASMITHE

Asmithe, the centre for community concern, organised various activities with the approval of IQAC for the students and the communities. In the academic year 2021-22, approximately ten programmes were organised to address the community on societal issues such as creating awareness on cracker-free Deepavali, Consumer Protection Act to the public, Use of Digital Transactions by Hawkers, Government Schemes available to Migrant Labours, Mobile Library to the Migrant Labourers Children, visiting orphanages, Essay writing, and many more.

SCHOLARSHIPS

In keeping with the vision of the government to make education accessible to all, the college enables the use of several schemes for financing their education. The management also provides concessions to meritorious and needy students to encourage them to complete their higher education. In addition, our college's Scholarship Committee has assisted students in applying for government programs. As a result, 126 students have received the scholarship worth Rs.1,45,695

ALUMNI LINKAGE

Alumni activities have been an integral part of the college. Prominent alumni are now serving as sources for a variety of events. They play an important role in assisting recent graduates in establishing their first footholds in their careers. Successful entrepreneurs mentor aspiring entrepreneurs in their ventures.

RESEARCH AND DEVELOPMENT

Seshadripuram Research Foundation has been established to carry out high quality research in various domains, including the areas of commerce and management as well as interdisciplinary studies. It motivates undergraduate students by addressing contemporary social issues. Thus, the research foundation seeks to integrate academic rigour with ethically sound and socially relevant research for community action. Participation, Presentation and journal publications

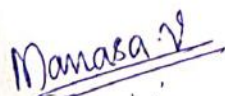
It is a platform for sharing new and innovative ideas with peers and senior groups of people from all over the world using PowerPoint or Foster Presentation. An academic or scholarly journal is a periodic publication in which scholarship relating to a particular academic discipline is published. Academic journals serve as permanent and transparent forums for the presentation, scrutiny and discussion of research.

LIBRARY

Books worth Rs. 1,71,742/-, comprising reference books, text books and journals, were added to the college library this year. The students are also provided with facilities to access the Internet to prepare themselves for various competitive examinations and events at the intercollegiate level. Besides, 13 national journals and 4 international journals are available to the staff and students in the library. The library team proposes to extend their operating hours so that students can use the facility while they are away.

INFRASTRUCTURE DEVELOPMENT

- The biometric system has been made functional;
- The ERP system is steadily coming into place, so much so that the official functioning of the campus will be automated;
- Supremacy in sports, good placements and pro-active socially responsible programmes



Manasa v

Coordinator

Cultural committee



Dr. Chetana M R

Coordinator

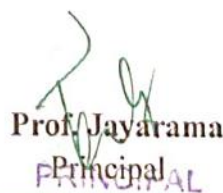
IQAC

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