

# Seshadripuram Academy Of Business Studies

## BANGALORE UNIVERSITY B.B.A SEMESTER SCHEME-2017-18 SCHEME B.B.A COURSE MATRIX

Semester No.	Paper No.	Title of the Paper	Letcher hours per week	Total Marks
<b>I</b>	<b>1.1</b>	<b>Language:</b> Kannada / Sanskrit /Urdu / Tamil / Telugu/Malayalam/ Additional English /Marathi / Hindi	04	100
	<b>1.2</b>	<b>Language:</b> English	04	100
	<b>1.3</b>	Fundamentals of Accounting	04	100
	<b>1.4</b>	Business Organization and Environment	04	100
	<b>1.5</b>	Quantitative Methods for Business - I	04	100
	<b>1.6</b>	Management Process	04	100
		Foundation Course	03	100
		CC & EC		50
<b>II</b>	<b>2.1</b>	<b>Language:</b> Kannada / Sanskrit /Urdu /Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	04	100
	<b>2.2</b>	<b>Language:</b> English	04	100
	<b>2.3</b>	Financial Accounting	04	100
	<b>2.4</b>	Quantitative Methods for Business – II	04	100
	<b>2.5</b>	Organizational Behavior	04	100
	<b>2.6</b>	Production and Operations Management	04	100
		Foundation Course	04	100
		CC & EC	03	50
<b>III</b>	<b>3.1</b>	<b>Language:</b> Kannada / Sanskrit /Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	04	100
	<b>3.2</b>	Soft Skills for Business	04	100
	<b>3.3</b>	Corporate Accounting	04	100
	<b>3.4</b>	Human Resource Management	04	100

	<b>3.5</b>	Services Management	04	100
	<b>3.6</b>	Corporate Environment	04	100
		SDC	03	100
		CC & EC		50
<b>IV</b>	<b>4.1</b>	<b>Language:</b> Kannada / Sanskrit /Urdu / Tamil / Telugu/Malayalam/ Additional English / Marathi /Hindi	01	100
	<b>4.2</b>	Business Research Methods	04	100
	<b>4.3</b>	Marketing Management	04	100
	<b>4.4</b>	Financial Management	04	100
	<b>4.5</b>	Business Regulations	04	100
	<b>4.6</b>	Cost Accounting	04	100
		SDC	03	100
		CC & EC		50
<b>V</b>	<b>5.1</b>	Entrepreneurial Management	04	100
	<b>5.2</b>	Computer Applications in Business	04	100
	<b>5.3</b>	Banking Regulations & Operations	04	100
	<b>5.4</b>	Management Accounting	04	100
	<b>5.5</b>	Elective Paper I	04	100
	<b>5.6</b>	Elective Paper II	03	100
		SDC		50
<b>VI</b>	<b>6.1</b>	International Business	03	100
	<b>6.2</b>	E-Business	03	100
	<b>6.3</b>	Income Tax	03	100
	<b>6.4</b>	Strategic Management Or Project Report & Viva (Voce)	03	100
	<b>6.5</b>	Elective Paper III	03	100
	<b>6.6</b>	Elective Paper IV	03	100
		SDC	03	100